**The future of the club**

How can DPR stay ahead of the competition / attract more members?

* Advertise our social aspect more; we are not just a club but a community
* Emphasise the fun, social aspect vs. other more ‘serious’ clubs
* Is it either/or? Could members run with more than one club? Can we offer different events to other clubs?
* Have a Social Media Secretary to help promote the club and to create a bigger social media presence
* Organise a diverse range of events (picnics, parties, relays, fun runs)
* Have a really attractive professional-looking website
* Give more subsidies for race entries

How to play a bigger part in the local community?

* Participate in local events and fairs
* Establish more formal links with other organisations

How are the club premises?

* Premises not the best, on the South Circular and not near a train station
* Move to a more ‘community centric’ clubhouse, e.g. Bell House, North Dulwich Tennis Club, Alleyns School (this would require AGM decision)
* Move somewhere with less competition, e.g Forest Hill (this would require AGM decision)

How should we use our reserves to secure our long-term future?

* Use funds to subsidise kit for members, for example adopt a reward/token system for attendance/performance etc which can be ‘cashed in’ for club kit
* Subsidise club kit more so that members wear it more often to promote the club

Other suggestions/improvements

* Look at our environmental impact: use of paper, reusable cups etc at events, promote less driving
* Improve description and compilation of routes: display in km and miles
* Continue Beginners and Improvers, with more emphasis on Improvers

**DPR mid-year club forum – diversity and inclusion notes**

* Attract under 25s by organising an event
* Invite a young person onto the committee
* Organise more socials
* Give a discount discount on socials for under 25s
* Run a junior running course – get them young!
* Do we need different insurance for junior members?
* Bring your kids on a Tuesday run in summer months in the park
* Have a running group for teenage girls – as this is the age most women stop taking part in sport
* Have a Duke of Edinburgh running group – teenagers can complete their ‘sport’ section
* More family events. Advertise family events, like the rounders / sports day etc
* Make sure members know their kids will be welcome
* Organise activities without alcohol.
* Rounders and picnics (help inclusivity)
* Name badges because it’s different people every week

**40th Anniversary celebrations**

Races

* Organise a mixed relay race to foster team spirit
* 40k events – lots of different ideas for this e.g. relay, one large run, Barclay marathon style – collect and find item at check points
* 40k relay / 40x 100 m / 10 teams of 4 each team does 1 lap of park
* Fun run/treasure hunt with 40 clues
* 40k run (but done in teams each team does 5k) invite other clubs
* Run from freshwater on the IOW to the Needles and on arrival will the sea to stop time from slipping through our fingers(!)
* Athletics meeting – hire / borrow Dulwich track and coaches for e.g. shotput, javelin, high jump, long jump – to have a go, family inclusive, whole day event – picnic lunch – club to provide, England athletics website (Susan)
* A run in retro 80’s sports gear, headbands, legwarmers, neon x 2 votes
* Special race or a DPR marathon
* Host a 10k inviting other local clubs followed by event in the pub

Social

* Splash out on the annual dinner e.g. band, DJ, venue, special awards, presents, DPR souvenir pin badge for all
* 1980s themed party (dress code and music) x4 votes
* Dystopian Orwellian party (1984)
* A party of some description
* Black tie dinner, rent a boat on the Thames x 2 votes
* Special annual dinner with fun speaker
* Big piss up

Other ideas

* Several votes for a series of events / challenges throughout the year culminating in October party. One event every three months so March, June, September and December
* Special medal presentations e.g. for achievements over a number of years / other special categories
* Special edition club kit available to buy x 6 votes (as per 10 year t shirt)
* Special 40 t-shirt – life begins at 40
* Jazzy limited edition DPR t-shirt/ tie dye?
* Mapping history of club – how did it start? Can we recreate this? Invite founders?
* Bigger prizes for club championships and celebratory tops
* Stories to inspire people event
* Organise 40 events